ILLUSTRATIVE EXAMPLE - FICTIONAL DATA

A clearer view of the competition

Prepared for Example Studio | By Your agency

3 profiles | Saved 2026-11-10 | complete sample

Comparison summary

@studio_example - Client account

Followers: 18,400 | Unique items: 8

Median likes + comments: 307 (8/8 items with both metrics)

Median engagement / followers: 1.67% | Follower change: No comparable history

@north_example

Followers: 27,200 | Unique items: 8

Median likes + comments: 447 (8/8 items with both metrics)

Median engagement / followers: 1.64% | Follower change: No comparable history

@field_example

Followers: 12,300 | Unique items: 8

Median likes + comments: 367 (8/8 items with both metrics)

Median engagement / followers: 2.98% | Follower change: No comparable history

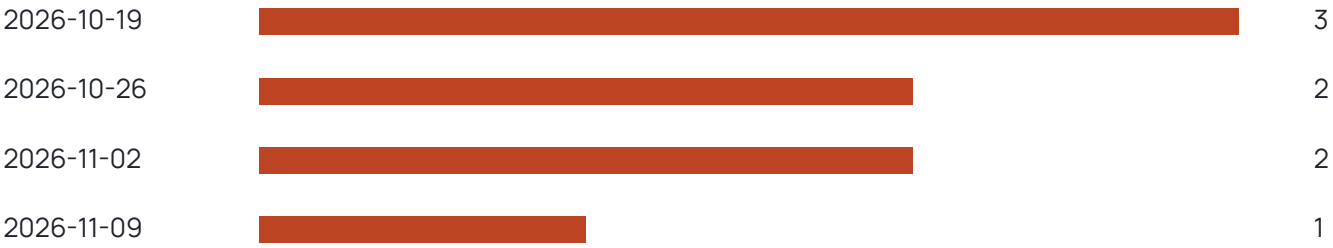
@studio_example

Example Studio

Sample published 2026-10-19 to 2026-11-09

Collected posts by UTC week

Posts feed only; gaps and pinned posts may affect the sample. Not verified posting frequency.



Content and coverage

image: 3 | carousel: 3 | reel: 2

posts: 8 items, retrieved 2026-11-10; more items exist

reels: 2 items, retrieved 2026-11-10; more items exist

Strongest collected content

#1 - image - 2026-10-19

Meet the people making it happen, one careful step at a time.

Likes: 397 | Comments: 29 | Views: Unavailable | Plays: Unavailable

Fictional example post

#2 - carousel - 2026-10-22

A closer look at the details behind our latest collection.

Likes: 366 | Comments: 26 | Views: Unavailable | Plays: Unavailable

Fictional example post

#3 - reel - 2026-10-25

Three ideas to try this week. Save your favourite for later.

Likes: 335 | Comments: 23 | Views: 5,900 | Plays: 6,200

Fictional example post

#4 - image - 2026-10-28

Meet the people making it happen, one careful step at a time.

Likes: 304 | Comments: 20 | Views: Unavailable | Plays: Unavailable

Fictional example post

#5 - carousel - 2026-10-31

A closer look at the details behind our latest collection.

Likes: 273 | Comments: 17 | Views: Unavailable | Plays: Unavailable

Fictional example post

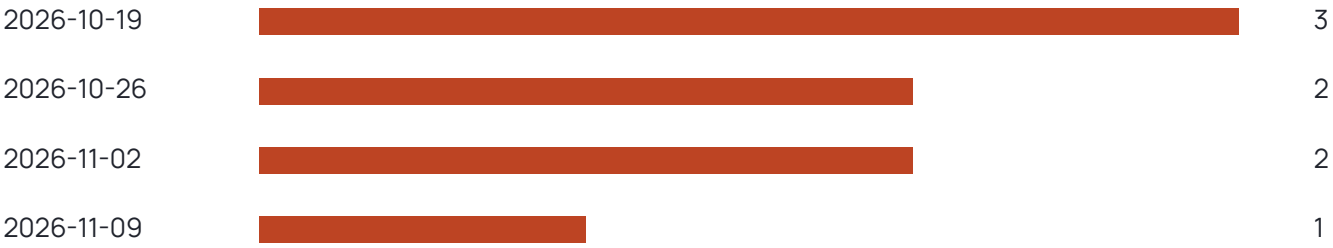
@north_example

North Collective

Sample published 2026-10-19 to 2026-11-09

Collected posts by UTC week

Posts feed only; gaps and pinned posts may affect the sample. Not verified posting frequency.



Content and coverage

image: 3 | carousel: 3 | reel: 2

posts: 8 items, retrieved 2026-11-10; more items exist

reels: 2 items, retrieved 2026-11-10; more items exist

Strongest collected content

#1 - image - 2026-10-19

Meet the people making it happen, one careful step at a time.

Likes: 537 | Comments: 29 | Views: Unavailable | Plays: Unavailable

Fictional example post

#2 - carousel - 2026-10-22

A closer look at the details behind our latest collection.

Likes: 506 | Comments: 26 | Views: Unavailable | Plays: Unavailable

Fictional example post

#3 - reel - 2026-10-25

Three ideas to try this week. Save your favourite for later.

Likes: 475 | Comments: 23 | Views: 5,900 | Plays: 6,200

Fictional example post

#4 - image - 2026-10-28

Meet the people making it happen, one careful step at a time.

Likes: 444 | Comments: 20 | Views: Unavailable | Plays: Unavailable

Fictional example post

#5 - carousel - 2026-10-31

A closer look at the details behind our latest collection.

Likes: 413 | Comments: 17 | Views: Unavailable | Plays: Unavailable

Fictional example post

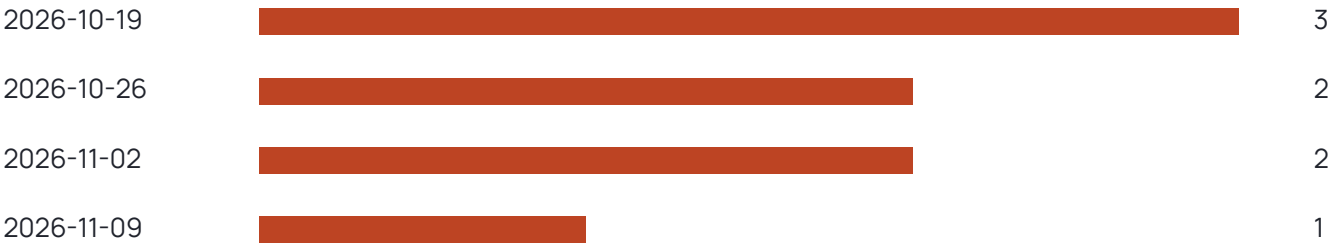
@field_example

Field & Form

Sample published 2026-10-19 to 2026-11-09

Collected posts by UTC week

Posts feed only; gaps and pinned posts may affect the sample. Not verified posting frequency.



Content and coverage

image: 3 | carousel: 3 | reel: 2

posts: 8 items, retrieved 2026-11-10; more items exist

reels: 2 items, retrieved 2026-11-10; more items exist

Strongest collected content

#1 - image - 2026-10-19

Meet the people making it happen, one careful step at a time.

Likes: 457 | Comments: 29 | Views: Unavailable | Plays: Unavailable

Fictional example post

#2 - carousel - 2026-10-22

A closer look at the details behind our latest collection.

Likes: 426 | Comments: 26 | Views: Unavailable | Plays: Unavailable

Fictional example post

#3 - reel - 2026-10-25

Three ideas to try this week. Save your favourite for later.

Likes: 395 | Comments: 23 | Views: 5,900 | Plays: 6,200

Fictional example post

#4 - image - 2026-10-28

Meet the people making it happen, one careful step at a time.

Likes: 364 | Comments: 20 | Views: Unavailable | Plays: Unavailable

Fictional example post

#5 - carousel - 2026-10-31

A closer look at the details behind our latest collection.

Likes: 333 | Comments: 17 | Views: Unavailable | Plays: Unavailable

Fictional example post

Methodology

A public sample of up to 20 posts and 20 reels per profile, not a complete archive. Overlapping items are counted once. Missing metrics are unavailable, not zero. Visible interactions are likes plus comments when both are known. Engagement is the median visible interactions per collected item divided by a positive, non-approximate follower count from the profile snapshot. Activity charts show collected posts by UTC week, not verified posting frequency. Views and plays are separate source metrics. Retrieval times can include upstream cached observations. These metrics do not establish reach, sales or why content performed well.

All names and numbers in this example are fictional. No Instagram requests were made.

Characters outside the bundled font are shown as [U+codepoint]. Full source text is preserved in the content CSV.